

Butcher & Briggs

has over 60 years of experience in providing fundraising and development counsel to clients across the United States.

Whether your congregation needs help to structure and launch its first capital campaign, or is seeking professional assistance with your latest multi-million dollar project, Butcher & Briggs stands ready to tailor a fundraising program to meet your needs and make your fundraising goal a reality.

We can help you find the answers to your fundraising questions:

- Are our church needs visible enough to attract the congregational support we will need to be successful?
- Will key members get behind this project?
- How long will it take to assemble a strong campaign committee?
- Do we have the volunteer leadership?
- How can we develop a winning campaign strategy?
- Who will research, write and design our campaign materials?
- Who will keep us on track, and on time?
- What should we do first?



Jim Butcher

Erich Briggs

Our Comprehensive Church Campaign Package Will:

- Identify campaign leadership
- Develop a campaign case
- Structure your fundraising organization
- Provide development software for campaign recordkeeping - customized to meet your church database needs
- Import existing church member database into development software.
- Provide pre-press production of all campaign printed materials, including:
 - Fact Card
 - Brochure
 - Pledge Card
 - Report Envelopes
 - Solicitor Training Guide
 - Campaign Report Forms
 - Memorial/Named Gift Opportunities

- Computer disk with customized proprietary campaign forms, timetable, etc.
- Ongoing telephone, email and computer support for onsite campaign volunteers for the duration of your capital campaign and pledge collection period.
- All scheduled campaign travel and expenses.
- On site counsel to keep you on task and on time with:
 - ✓ leadership recruitment
 - ✓ case development
 - ✓ campaign organization
 - ✓ prospect review
 - ✓ solicitor/visitor training
 - ✓ campaign kickoff
 - ✓ campaign report meetings
 - ✓ victory celebration/wrap-up

Butcher & Briggs were an enormous help in contributing to the success of our Capital Campaign. They provided fund raising expertise, guidance and moral support to the Capital Campaign Team, enabling us to raise the necessary funds to begin the much needed renovations on our church building.

Rev. Judith Krumme, Pastor (ret.)
Emmanuel Episcopal Church
Braintree, MA

Butcher & Briggs

offers a broad range of fund development services, including:

- Annual Stewardship
- Feasibility/Planning Studies
- Campaign Development
- Case Development
- Strategic Planning
- Campaign Leadership Development
- Volunteer Orientation & Training
- Resident & Periodic Campaign Direction
- Grant Research & Writing
- Donor Recognition Programs
- Development Audits
- Web Page Development

"Let your light so shine before men, that they may see your good works and give glory to your Father who is in heaven." Matthew 5:16

"Be strong and of good courage, and do it! Fear not nor be dismayed for the Lord will be with thee until thou hast finished all thy work for the service of the house of the Lord"

1 Chronicles 28:20

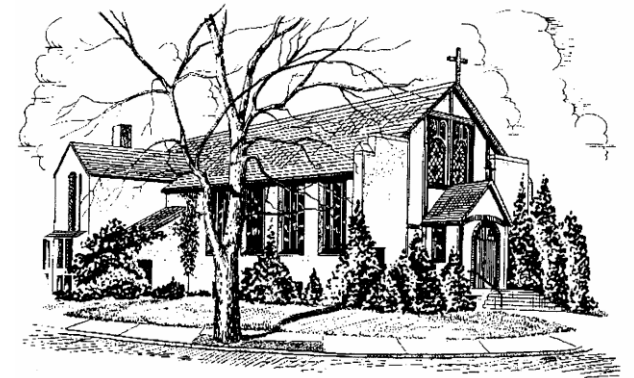


BUTCHER & BRIGGS
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Is your Church Considering a Capital Campaign?



**BUTCHER & BRIGGS
CAN PROVIDE**

**THE DIRECTION
YOU NEED
TO SUCCEED.**